

Handling data coursework: Module 2 Planning for collecting data – Group work

Task:

Names:

You should have individually chosen hypotheses to test and identified the data you need to analyse. In your group, you now need to decide on the data to be collected and the data collection method. You need to design an appropriate questionnaire and data recording sheets.

Will the data you will be collecting be *Primary* or *Secondary* data?

How will you ensure consistency in collecting the data?

What will be your sampling technique? Why have you chosen this?
Does this ensure that the sample is representative?

How will you ensure the data collected is reliable and free from bias?

How will you overcome any practical problems in collecting the data you have identified?
Are you making any presumptions about your sample?

How does the recording sheet design help with efficient processing the data?

Note any other thoughts you have below